



# CASHNet eMarkets

New Campus Gateway and  
on-demand web storefronts



## What is CASHNet?

- CASHNet replaces Growl for Student Self-Service payments and billing presentment.
- CASHNet will also replace the SecurePay/Cybersource campus gateway for web ecommerce merchants.
- In addition, CASHNet also offers new options for campus web merchants that allow for rapid deployment and lower development costs.



# eMarket Overview

## Checkout eMarket

- › Gives dept. complete control over the online store experience via a custom-built website
- › Primarily targeted for longer life span website, higher volume and/or third-party hosted solutions.
- › Moderate-to-high technical skills required; likely to require IT involvement.
- › BAMS-issued Merchant ID with varying rates, typically less than 2.75%
- › Annual PCI DSS Validation Required

## Storefront eMarket

- › Complete store on a single site, hosted entirely on CASHNet's servers
- › Primarily targeted for Rapid deployment, limited-life span, lower-volume sites
- › Low technical skills required, with most changes done in a web-based GUI interface
- › CASHNET's Merchant ID with flat 2.75% merchant rate
- › No annual PCI DSS validation currently required



# Benefits

## Checkout eMarket

- ✓ Complete control over site design
- ✓ Improved customer experience
- ✓ Longer life span
- ✓ Reduced cost over larger transactional volume

## Storefront eMarket

- ✓ Rapid Deployment
- ✓ Low development costs
- ✓ No annual PCI DSS validation
- ✓ No separate Merchant ID required
- ✓ Simplified administration



# Questions?

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