CASHNet eMarkets

New Campus Gateway and on-demand web storefronts
What is CASHNet?

- CASHNet replaces Growl for Student Self-Service payments and billing presentment.
- CASHNet will also replace the SecurePay/Cybersource campus gateway for web ecommerce merchants.
- In addition, CASHNet also offers new options for campus web merchants that allow for rapid deployment and lower development costs.
eMarket Overview

**Checkout eMarket**
- Gives dept. complete control over the online store experience via a custom-built website
- Primarily targeted for longer life-span website, higher volume and/or third-party hosted solutions.
- Moderate-to-high technical skills required; likely to require IT involvement.
- BAMS-issued Merchant ID with varying rates, typically less than 2.75%
- Annual PCI DSS Validation Required

**Storefront eMarket**
- Complete store on a single site, hosted entirely on CASHNet’s servers
- Primarily targeted for Rapid deployment, limited-life span, lower-volume sites
- Low technical skills required, with most changes done in a web-based GUI interface
- CASHNET’s Merchant ID with flat 2.75% merchant rate
- No annual PCI DSS validation currently required
Benefits

Checkout eMarket

✓ Complete control over site design
✓ Improved customer experience
✓ Longer life span
✓ Reduced cost over larger transactional volume

Storefront eMarket

✓ Rapid Deployment
✓ Low development costs
✓ No annual PCI DSS validation
✓ No separate Merchant ID required
✓ Simplified administration
Questions?

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